Assignment No. 1

Here are following key differences between a Featured Snippet and a Rich Snippet:

Feature	Featured Snippet	Rich Snippet
1. Purpose	Provides a direct answer to a query	Enhances search results with extra details
2. Placement	Appears at the top of search results (Position #0)	Appears within regular search results
3. Appearance	Text box with a summary, list, or table	Includes visuals like ratings, images, and pricing
4. User Intent	Designed to answer questions quickly	Helps users make informed decisions before clicking
5. Click-Through Rate (CTR)	May reduce CTR since users get answers immediately	Increases CTR by making search results more appealing